



PRESSEINFORMATION · PRESS RELEASE
COMMUNIQUÉ DE PRESSE · COMUNICADO DE PRENSA
INFORMAÇÕES PARA A IMPRENSA

Feeling artistic at work: AMBITION OpArt Blue Ocean

Seagulls spiralling upwards into the sky, a whisper of waves and the vastness of the sea: one look at the new AMBITION OpArt Blue Ocean colour will have you reminiscing about your last holiday. This fresh, radiant colour tone brings a maritime flair to the desk and evokes dreams of the coast in those important moments when you pause to think. Because good thoughts are the little helpers of creativity.

This writing utensil is a tribute to OpticalArt, a defining art form of the sixties. The slimline barrel creates exciting visual effects with its fine guilloché, producing an elegant pattern of colour and shapes. The chrome-plated front and end pieces add a touch of lustre. The ballpoint pen has a twist mechanism to extend and retract the black magnum refill in line width B. The fountain pen, too, promises perfect ease of writing with its high-grade stainless steel spring and cap that fits either end. Its spring-loaded metal clip secures the pen safely to an agenda or diary.